Renee Coke

Product Designer.
Solution Architect.
Usability Enthusiast.

CONTACT

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508-272-5119

PORTFOLIO

https://laddox.com

TOOLBOX

Visual Studio Code
Claude
Cursor
Figma
MySQL
Gemini

SKILLS

Leadership
Product Design
Information Architecture
Storytelling
Generative AI
Usability Research
Gamefication

EDUCATION

University of Georgia
3.5 GPA

B.B.A in
Mgmt Information
Systems

TARGET

Lead Product Designer • AI Stores
06/2024

- Build custom GPTs and motion graphics for user engagement
- End-to-end ownership of ~$90 million in business impact

AMAZON

Senior Product Designer • Gen AI
05/2022 - 06/2024

- Lead ideation for end-to-end Gen AI product experience
- Architect UX for user-centered solutions
- Generate features resulting in over 2 dozen customer contracts

THE HOME DEPOT

Senior Product Designer • Checkout
10/2018 - 05/2022

- Pioneer product design resulting in multi-million dollar savings
- Achieve $2 million dollar ROI per minute with pro feature

MICROSOFT

UI/UX Consultant • Global
05/2014 - 10/2018

- Leverage Power BI to create comprehensive dashboards
- Produce process flows, designs and motionography for cutting-edge projects