



# Renee Coke

Product Designer.  
Solution Architect.  
Usability Enthusiast.

## CONTACT

contact@hellorenee.com  
508-272-5119

## PORTFOLIO

<https://laddox.com>

## TOOLBOX

Figma  
Adobe XD  
Adobe After Effect  
Adobe Premiere  
Adobe Illustrator  
MySQL  
Visio  
Power BI

## SKILLS

Leadership  
Product Design  
Information Architecture  
Prototyping  
Story Telling  
Generative AI  
Usability Research  
End-to-End UX

## EDUCATION

University of Georgia  
3.5 GPA

B.B.A in  
Mgmt Information  
Systems

## EXPERIENCE



### AMAZON

Senior Product Designer • Gen AI  
05/2022

- Lead ideation for end-to-end Gen AI product experience
- Architect UX for user-centered solutions
- Generate features resulting in over 2 dozen customer contracts



### THE HOME DEPOT

Senior Product Designer • Checkout  
10/2018 - 05/2022

- Pioneer product design resulting in multi-million dollar savings
- Analyze qualitative and quantitative data to produce wireframes, personas, scenarios and accessibility tests
- Achieve \$2 million dollar ROI per minute with pro feature



### MICROSOFT

UI/UX Consultant • Global  
05/2014 - 10/2018

- Leverage Power BI to create comprehensive dashboards
- Produce process flows, designs and motionography for cutting-edge projects